

Customize Your Annual Conference Sponsorship

IAHC has designed marketing opportunities to personalize your organization's marketing needs. You can customize your own package by selecting benefits that meet your budget, or you may choose from pre-designed packages. Following are marketing opportunities you can choose in addition to your exhibit booth. This is an excellent way to maximize your exposure with conference attendees. Note that an exhibit booth must be purchased in addition to the following marketing opportunities. You may also choose to purchase advertising or literature stuffer opportunities presented on the "Annual Conference Advertising Opportunities" Sheet. As always, IAHC staff are interested in customizing a sponsorship package for you. If a marketing opportunity of interest to you is not listed, please contact IAHC staff for arrangements. Keep in mind that IAHC Non Member pricing is listed. **IAHC members received a 20% discount off of listed prices, unless stated differently.**

ITEM

Education Breakout Sessions

Price: \$500
Item # AC ES

Education is a primary reason people come to our conferences. Learn with us by sponsoring IAHC education sessions. Sponsorship includes an opportunity to place literature in the session rooms and to introduce the speakers. Also, your company logo will appear in pre-conference weekly e-alerts as exclusive session sponsor!

General Session

Exclusive Price: \$2,500
Item # AC EGS
Distributed Price: \$1,000
Item # AC DGS

Want the most attention? Sponsors will have the opportunity to display a table offering products and information or distribute their literature on attendee chairs prior to the general session. Sponsorship for Arnie Cisneros has been purchased. Sponsorship for Bill Dombi is still available.

Notepads

Price: \$1,500
Item # AC NP

Deadline: March 1, 2010. Notepads will be placed in every participant's packet for their use throughout and after the meeting. Your company logo will appear on each notepad.

Official Tote Bags

Price: \$3,000
Item # AC TB

Deadline: March 1, 2010. This highly visible sponsorship item will be seen and used again and again for years. The tote bag will be a high quality canvas bag with the conference theme artwork and your logo. Act quickly for this is an exclusive opportunity!

Program Brochure Printing

Price: \$250
Item # AC BP

Don't miss this opportunity to be seen at the start of the conference. Your company logo will be placed on the front cover of the conference program brochure distributed to each participant. **Available to only four sponsors!**

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ITEM

Exhibit Hall Grand Opening/ Attendee Registration/Breakfast

Exclusive Price: \$2,500
Item # AC EGO
Distributed Price: \$1,500
Item #AC DGO

Get the day started right for our attendees by sponsoring the buffet breakfast. Your booth will be prominently located near the buffet tables, which features a hot breakfast buffet in the morning and snacks during the afternoon break. It's anticipated that this will be prime real estate as there's always high traffic in the food and beverage areas of the expo hall. As an exclusive sponsor, you will have an opportunity to address the attendees during the social hour. As a sponsor, you will be recognized with special signage on the podium and entrances.

Social Hour Reception

Exclusive Price: \$2,500
Item # AC ESR
Distributed Price: \$1,500
Item #AC DSR

This is the last timeframe during the Annual Conference for exhibitors to network with attendees, but in a more informal and relaxing environment. You will have a table at the entrance of the social exchange and have the opportunity to greet and welcome everyone attending the social exchange. As an exclusive sponsor, you will have an opportunity to address the attendees during the social hour. As a sponsor, you will be recognized with special signage on the podium and entrances.

Soda Pop Station

Price: \$300 + cost of beverages
Item # AC PS

Drive traffic to your exhibit booth by sponsoring a soda pop station. All soda pop refreshments will be available exclusively in your exhibit booth. IAHC policy offers pop only during the afternoon break. However, this is your opportunity to meet the cravings of attendees and offer soda pop during exhibit hall hours at your discretion. Frequent announcements regarding availability of soda pop at your exhibit booth location will be made throughout the day.

Relaxation Station

Price: \$2,500
Item # AC RS

Massage therapists will treat attendees with neck and back massages. The relaxation station is the center of attention throughout the opening day. It's always popular and well attended. **Available to only one sponsor!**

Recognition Luncheon/ Business Meeting

Exclusive Price: \$2,500
Item # AC ERL
Distributed Price: \$1,500
Item # AC DRL

Welcome IAHC members at the recognition ceremony and business meeting, our most popular events. It recognizes key leaders and others who have made significant contributions to our industry. As a sponsor, you will be recognized with special signage on the podium and entrances. Get special recognition from the IAHC Executive Director. Your company will be featured on the formal invitation and in the conference program brochure. As an exclusive sponsor, you will have an opportunity to address the attendees during the recognition luncheon.

Refreshment Breaks

Exclusive Price: \$1,500
Item # AC ERB
Distributed Price: \$800
Item # AC DRB

Sponsoring a break in the exhibit hall will give you high visibility to attendees as they enter. Your company will have professionally printed signage as well as a special booth sponsor banner. For exclusive sponsors, we'll even put your logo on the coffee cups!

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