



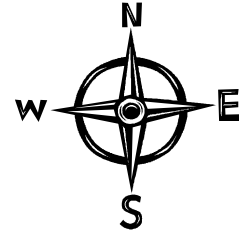
Iowa Association for Home Care

2007 Annual Conference



Navigating in the Sea of Home Care Changes

**June 12 – 13, 2007
Sheraton Hotel, West Des Moines**



Conference Overview

This day-and-a-half conference for Iowa home health agency managers and other professionals features presentations by national consultants and speakers including Jeff Lewis (Lewis) and Mark Sharp & Karen Vance (BKD). A variety of topics will be covered by concurrent educational sessions. However, the focus of the general sessions is on preparing Home Health Agencies for outcomes-based reimbursement and marketing strategies. In addition, the tradeshow will showcase the latest products and services from many leading companies.

Note: For 2007 the Iowa Association for Home Care Annual Conference again combines the annual business meeting with an expanded 1 1/2 day schedule of educational offerings and the home health tradeshow. However the first day is the full day of education for the 2007 conference.

Conference Registration

To register, detach and return form on back page. The registration fee includes 0.85 (6/12 – 0.60, 6/13 – 0.25) CEUs and conference handouts. No multiple registrant discounts.

Lodging

IAHC has reserved a block of rooms the evening of Monday, June 11th, and Tuesday, June 12th, at the special guest room rate of \$92 per night. For reservations call 888-627-8043. Be sure to mention IAHC.

Cost/Registration

| | Early Registration (On or Before May 30 th) | | Registration (After May 30 th) | |
|-----------------------------|--|------------|---|------------|
| | Member | Non-Member | Member | Non-Member |
| Tuesday, June 12, 2007 | \$75 | \$90 | \$115 | \$135 |
| Wednesday, June 13, 2007 | \$60 | \$75 | \$90 | \$110 |
| Full Conference (both days) | \$120 | \$150 | \$180 | \$200 |

Cancellation/Refund Policy

A full refund will be given to all registrants who cancel no later than June 8, 2007. To cancel, contact Amy Huisman (515.282.3965) or ahuisman@iowahomecare.org. No refunds after this date.

CEU Credit

This program has been approved for 0.85 CEUs (6/12 – 0.60, 6/13 – 0.25) by Iowa Health Home Care IBON approved provider #308. Participants must attend the entire program each day to receive CEU Credit.

General Session Speakers

Tuesday, June 12th – Jeff Lewis, Lewis

Tuesday, June 12th – Mark Sharp, BKD Health Care Group

Wednesday, June 13th – Karen Vance, BKD Health Care Group

Conference Agenda - Tuesday, June 12th

7:00 am – 8:00 am **Registration**

8:00 am – 8:30 am **Welcome and Conference Opening** - Chris Grundmeyer, Conference Chair

8:30 am – 10:00 am **Tuning up for the Long Haul: Home Health Agencies Must Become Data Savvy in the New Environment**
Jeff Lewis
Lewis Computer Services, Inc.

10:00 am – 10:30 am **Break** - Exhibit Hall

Exhibit Hall Open 10:00 am – 6:30 pm

10:30 am – 11:30 am **Concurrent Educational Sessions #1**

1A The Healthcare Balanced Scorecard

*John Houllahan & Paul Breaux
Houllahan and Associates*

2A OASIS Updates 2007

*Mary Spracklin, RN, MSN, COS-C
Bureau Chief, Medicare Services Bureau*

11:30 am – 12:30 pm **Concurrent Educational Sessions #2**

2A The Increasing Importance of Home Care Legislative Advocacy

*Frank Severino
IAHC Lobbyist*

2B LEAN Method in Home Care

*Mark Bassett, RN, MAS
Patient Care Technologies*

12:30 pm – 1:30 pm **Recognition Luncheon** - Chris Grundmeyer, Conference Chair

1:30 pm – 2:00 pm **Business Meeting** - Kim Anderson, President

2:00 pm – 3:00 pm **Concurrent Educational Sessions #3**

3A Understanding Your New Medicaid Provider Agreement

*Lynn Böes, JD, RN
Davis Brown Law Firm*

3B OASIS and Comprehensive Assessment from a Physical Therapist's Perspective

*Theresa Alt, PT
Mercy Home Care, Cedar Rapids*

3:00 pm – 3:15 pm **Break** - Exhibit Hall

3:15 pm – 4:15 pm **Surviving the Changes to the Medicare Home Health PPS**

*Mark P. Sharp, CPA
BKD Health Care Group*

4:15 pm – 5:15 pm **What's Funny About Home Health Nursing: Humor as a Tool for Personal and Professional Well-being**

Deb Gauldin

5:15 pm – 6:30 pm **Social Exchange** - Exhibit Hall

Iowa Association for Home Care
1520 High Street
Des Moines, IA 50309

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